

Siller SalesBook

Shine with the iPad® in customer dialogue.



The Sales Revolution

 **SALES | BOOK**

Your customers have never seen your products like this before: with the iPad® from Apple and the Siller SalesBook software, your sales department has the ideal tool for impressing customers.

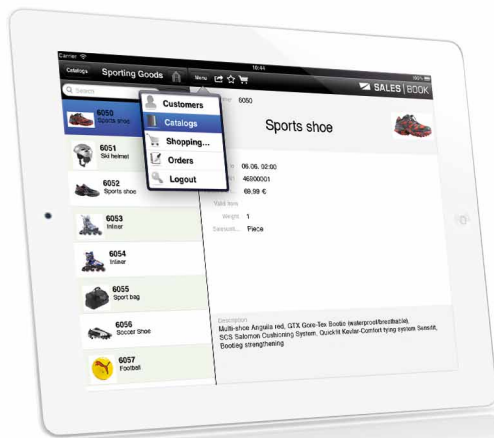
With Siller SalesBook you can present complete **product catalogues**, view all **customer information** and even digitally enter **orders** or **reports** directly.

Performance characteristics:

- ✓ Revolutionary design for your product presentations
- ✓ Intuitive multi-touch operation directly on the screen
- ✓ No unnecessary paperwork or heavy catalogues
- ✓ Measurable optimisation and acceleration of your sales processes

The best way of presenting your products.

Our mobile order entry system 'Siller SalesBook' has been revolutionised for the large multi-touch display and capabilities of the iPad®. Be it in profile or landscape format – the whole customer dialogue can be processed by the touch of a button. Making sales fun.



Customers

- ✓ All your customers are always present
- ✓ Up-to-date at all times due to the online replication to head office
- ✓ Map functions based on the integrated GPS of the Apple iPad®
- ✓ 'Customers in your area' – function via GPS
- ✓ Overview of correspondence, last orders and visit reports
- ✓ Integrated interface to route planning systems

Product catalogue

- ✓ Several catalogues with over 350,000 articles (off-line)
- ✓ Up-to-date at all times due to the online replication to head office
- ✓ Product presentation with brilliant images and multi-media product videos
- ✓ All product information available at a glance
- ✓ Attractive display



Orders

- ✓ Quick order entry by having all the customer and article data
- ✓ Cost reduction: no laborious post-processing in the office
- ✓ Enormous process acceleration: Signature entered directly on the display / immediate dispatch of order / confirmation e-mail sent to the customer and the company server for further processing
- ✓ 10 years' experience in data exchange between the company ERP and mobile devices with the middleware 'mCube'